

## RESOURCE LIST FOR FOUNDATION OUTREACH

### February 2026

MGFTC Committees needing to conduct outreach for their fundraising events and/or other activities have several Foundation/Program resources to work with. Committee Chairs should decide which audiences (public and/or members) are appropriate prior to submitting information to the following Foundation/Program Outreach Contacts:

COMMITTEE	AUDIENCE	SUBMISSION TIMING	PUBLICATION TIMING	CONTACT
<u>Foundation Website</u>	Public/Members	Two weeks prior Four weeks prior for Fundraisers - <i>advance time is needed to work on proofing/editing</i>	as needed	Kelli Wise <a href="mailto:kelli.a.wise@gmail.com">kelli.a.wise@gmail.com</a>
<u>Cheddar Up</u>	Public/Members	Four weeks prior - <i>advance time is needed to work on proofing/editing</i>	as needed	Lynette Anderson <a href="mailto:dandymom@comcast.net">dandymom@comcast.net</a>
<u>Membership Emails</u>	Foundation Members	One week prior <i>*If notices are urgent send a text as well as the email with content.</i>	First of month where possible	Diane Stanger <a href="mailto:worms4diane@comcast.net">worms4diane@comcast.net</a>
<u>Publicity</u> - <u>Seeds For Thought</u> (State Foundation Newsletter)	All County Foundations	December 24 March 24 June 24 September 24	February 1 May 1 August 1 November 1	Pam Roberts <a href="mailto:robertsleigh@comcast.net">robertsleigh@comcast.net</a>
- Sr. News	Public - County	One month (or more) prior	monthly	Pam Roberts <a href="mailto:robertsleigh@comcast.net">robertsleigh@comcast.net</a>
- Thurston Talks/Radio/Next Door/JOLT	Public - County	One week prior	weekly	Pam Roberts <a href="mailto:robertsleigh@comcast.net">robertsleigh@comcast.net</a>
- Private Facebook Group <u>Thurston County MGs &amp; MRCs</u>	Thurston County MGs/ MRCs	One week prior	as needed	Pam Roberts <a href="mailto:robertsleigh@comcast.net">robertsleigh@comcast.net</a>

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<u>Flyer Design</u> - for printing and/or e-media	Public/Members	One month (or more) prior to printing/e-distribution	as needed	Michele Drochak <a href="mailto:ostermy@hotmail.com">ostermy@hotmail.com</a>
<u>Program</u> - Friday Flash (FF)	Thurston County MGs/MRCs	10 am Thursday before publication date listed in FF	Listed in the FF	Cori Carlton <a href="mailto:cori.carlton@co.thurston.wa.us">cori.carlton@co.thurston.wa.us</a>
- Facebook Pages: <a href="#">WSU Master Gardener Program of Thurston County</a> <a href="#">Thurston County Master Recycler Composters</a>	Public	One week (or more) prior	as needed	Jenni Post <a href="mailto:jennifer.post@co.thurston.wa.us">jennifer.post@co.thurston.wa.us</a>